

rapidsites

designed for WordPress

RapidSites are built on the Thesis theme for WordPress. Your price includes up to 7 pages (content provided by you); a full copy of the Thesis theme; installing, activating, and customizing the top plugins to enhance functionality; newsletter integration; the uploading and placement of audio, video, or graphics; one hour of graphic design work by your choice of designers {pending availability} and the installation of a blog.

Your website design starts with this questionnaire. Once received, a graphic mock-up will be designed for your approval. Once the site has been created, we'll complete one full round of edits for you. There's a resource section and a checklist for you at the end of the questionnaire. And yes, you can and should expect to receive your fully functional website in less than one month.

ADMINISTRATIVE

Name: _____

Company Name: _____

Company URL: _____

When do you need your site completed? _____

Describe your business: _____

Do you have a tagline or slogan? _____

What is your main goal with your website? (eg: Sales, information, particular action)

What keywords would you use to describe your business? _____

Who is your target market? _____

DESIGN

What style do you want for your site? _____

{conservative, corporate, retro, kids, flashy/graphical, Fortune 500, futuristic, mainstream, fun, sports, personal, games, educational, photography, clean & simple, hip and trendy, etc.}

Do you have anything in particular that you would like to see {or not see} on your site?

rapidsites

designed for WordPress

What websites do you like? What do you like from each site?

URL: _____

URL: _____

URL: _____

What pages would you like to have on your site?

What colour scheme would you like to see on your site? Do you prefer bright colours, dark colours, pastels, or?

List your preferred fonts: _____

List your graphic designer choices in order of preference ([our designers live here](#)):

COMPETING WEBSITES

Who are your competitors? What do you like/dislike about their site?

URL:

URL:

URL:

Resources

- If you need a hosting company, we recommend [Dreamhost](#) to our clients. They offer unlimited space, free domain name, and you can also save \$50 from your yearly bill by using the code MMVA50
- If you need a provider, we recommend [MailChimp](#) to our clients. The free service includes up to 500 subscribers and 3000 emails per month. Our clients receive a \$30 Monkey Reward credit in their account when they click the link above. If you need something that's more robust, I recommend [Aweber](#).

Checklist

We'll need the following things from you:

Before we can start:

- ✓ Submit this questionnaire
- ✓ Pay your invoice
- ✓ Schedule and attend the consultation

Before we can design your site

- ✓ Approve the graphic mock up
- ✓ Send any headshots, illustrations, graphics, images, photographs and logos that you want used in your site.

Before your site can be finalized

- ✓ Send your hosting login information and FTP login information
- ✓ Send your newsletter or mailing list login information
- ✓ Send your login for any current analytical programs (eg. Statcounter, google analytics, etc)
- ✓ Send your content